



## Three Year Goals and Strategies

**September 1, 2009–  
August 31, 2012**

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### Goal #1 – Weekend Attendance of 1800 by August 2012

Strategy #1 – Become a Sticky(er) Church

1. Implement web based church management software – Aug. 31, 2009
2. Expansion of Small Group Ministry
  - Hire Small Group Pastor – Summer 2010
  - Modify Small Group Growth strategies to shift from multiplication of groups to new group development – Sept. 2009
  - Encourage 201 grads to form F.E.A.S.T. groups - ongoing
  - Retool and refocus Men's Ministry – Sept. 2009
  - Offer Foundations of Faith Classes two times a year – ongoing
  - Small Group Celebrations two times a year – ongoing
  - Conduct training two times a year to train small group facilitators to provide pastoral care to their small group - ongoing
  - Develop monthly Affinity group events – Jan. 2010

Strategy #2 – Become a multi-campus church – Summer 2011

Strategy #3 – Expand TV program to another time slot – Winter 2011

Strategy #4 – Develop Live Streaming Video of weekend services – Summer 2010

Strategy #5 - Facilitate Hispanic Ministry strategic development – ongoing

Strategy #6 – Evaluate and overhaul least effective ministries – ongoing

Strategy #7 – Celebrate Recovery Development

1. Develop bridge events for people that attend CR but do not attend The Grace Place – Quarterly beginning Jan. 2010
2. Cultivating our connection with court system and schools – Life Hurts, God Heals – Fall 2009

Strategy #8 – Facility enhancements and upgrades

1. Additional KidsChurch game room – Winter 2011
2. Redesign south end of Ministry Center to provide more classroom space – Winter 2011
3. Raise funds for redesign of Ministry Center – Fall 2010
4. Improvements to the south entrance of the Celebration Center – Nov. 2009
5. Develop plans for the next phase of expansion – Fall 2012
6. Develop easily understood maps throughout facilities – Jan. 2010

7. Chapel enhancement
  - Install bathrooms – Summer 2010
  - Sound system and computer upgrades – Summer 2010
8. Celebration Center improvements
  - Upgrade cameras and projectors – Winter 2011
9. Connection Center improvements
  - Upgrade sound system – Winter 2010
  - Complete computer café – Summer 2010
10. Parking Upgrades – ongoing

#### Strategy #9 - Advertising/Marketing

1. Replace roadside marquee with digital signage – Winter 2011
2. Take advantage of any billboards available in our primary circle of ministry influence – ongoing

Strategy #10 – Hispanic Ministry Growth Goal of 200 by Aug. 2012 (Details in the Hispanic Ministry Strategic Plan)

## Goal #2 –Conversion of 500 by August 2012

Strategy #1 - Provide support for families in crisis - ongoing

1. Post abortion issues
2. Families with special needs children
3. Families with children with addiction/alternative lifestyle issues

Strategy #2 – Discipleship -ongoing

1. Challenging students to vocational ministry
  - Take advantage of Career Day opportunities in High/Middle School environments – Spring 2010
  - Promote Christian education - ongoing
  - College Field Trips – annually in Fall
  - Promote availability of scholarships in HS & MS materials - ongoing

Strategy #3 – Hispanic Discipleship

1. Expansion and development of small group ministry to total 10 active home groups – Aug. 2010 and ongoing
2. Development of Spanish language Celebrate Recovery program – Winter 2010
3. Utilize internet to promote evangelism through printed materials and audio lessons – Fall 2010
4. Development of ministry for those in marriage or family crisis – ongoing
5. Develop discipleship/leadership training program - ongoing

Strategy #4 – Life Hurts, God Heals Discipleship – ongoing

Strategy #5 – Middle School and High School Discipleship – ongoing

Strategy #6 – Expansion of STEP Studies – ongoing

Strategy #7 – Community Outreach Projects – ongoing

1. Develop a booth that is reusable to minimize cost/challenges of creation
2. Have booths at one-day events:
  - Port Salerno Seafood Festival Children's Area and an Adult Booth - Annual
  - Hobe Sound Art Festival - Annual
  - Jensen Beach Pineapple Festival - Annual
  - Stuart Air Show - Annual
3. Incorporate Music (CR Band, Youth Band, Worship Team Band, CM Kids) - ongoing

Strategy #8 – Sponsor two mission trips a year – ongoing

Strategy #9 – Develop a First Response Team for national disasters – August 2009

1. Develop First Response Team Leaders – ongoing
2. Develop system to collect resources – ongoing
  - Raise funds to purchase and store supplies
3. Identify volunteer teams based on talents, skill assessment, physical abilities, experience and capabilities - ongoing
4. Develop cooperative allegiance with World Hope to better equip us for disasters - ongoing

Strategy #10 – Hire a counselor – Summer 2010

## Goal #3 –Increase Participation in Volunteer Ministry by 300 – August 2012

Strategy #1 - Develop online assessment tools to help people find their ministry sweet spot– Jan 2010

Strategy #2 - Promote Short-term ministries opportunities – ongoing

Strategy #3 – Develop Volunteer opportunity postings page on website – Sept. 2009

1. List requirements – spiritual, skills, membership
2. Ministry leader contact info

Strategy #4 - Celebration and Recognition of Volunteers two times a year –Spring/Fall

Strategy #5 - Volunteer recognition bulletin boards throughout the church - ongoing